



Travel SEO Packages Designed for Tour Operators

Drive bookings with proven SEO strategies built for travel businesses—from small charter services to full-service tour companies competing in popular destinations.



Starter Travel SEO

\$999 / Year

Best for small operators, single boat charter, or local airport transfer services.



Website SEO Setup

- Complete technical audit
- Fix 10 technical issues
- Page speed optimization



On-Page SEO

- Optimize 10 pages
- SEO titles & meta descriptions
- Image alt tags for tour images



Local SEO

- Google Business Profile optimization
- 10 local citations
- Google Maps visibility



Backlinks

- 15 travel-related backlinks
- Tourism listings
- Local directories



Professional Travel SEO

\$1,899 / Year

Best for tour companies that want consistent Google bookings.



Advanced SEO Audit

- Full technical audit
- Fix 30 SEO issues
- Core Web Vitals improvements



On-Page SEO

- Optimize 25 pages
- Service landing pages
- Advanced internal linking



Keyword Strategy

- 60 high-intent keywords
- Content topic plans
- Blog strategies



Local SEO

- Advanced Google Business optimization
- 25 local citations
- Map pack ranking



Authority Backlinks

- 60 backlinks per year
- Travel blogs & directories
- Guest posts



Premium Travel Growth SEO

\$2,999 / Year

Best for tour companies competing in popular tourist destinations.



Advanced SEO Strategy

- Competitor analysis
- Keyword gap analysis
- Destination trend analysis



On-Page SEO

- Optimize 50 pages
- Route landing pages
- Advanced optimization



Keyword Targeting

- 120+ travel keywords
- Destination keywords
- Activity keywords



Content Marketing

- 24 travel blog strategies
- Tourist guides
- Guest articles



High Authority Backlinks

- 150 backlinks
- Travel magazines
- Tourism blogs



Local SEO Domination

- 50 local citations
- Google Maps ranking
- Review growth campaign



Compare Packages at a Glance

Pages Optimized

Starter: 10 pages

Professional: 25 pages

Premium: 50 pages

Keyword Research

Starter: 25 keywords

Professional: 60 keywords

Premium: 120+ keywords

Backlinks

Starter: 15 backlinks

Professional: 60 backlinks

Premium: 150 backlinks

Local Citations

Starter: 10 citations

Professional: 25 citations

Premium: 50 citations

Why Travel SEO Works for Tour Operators



High-Intent Traffic

Travelers actively searching for tours and transfers



Local Visibility

Dominate Google Maps and local searches



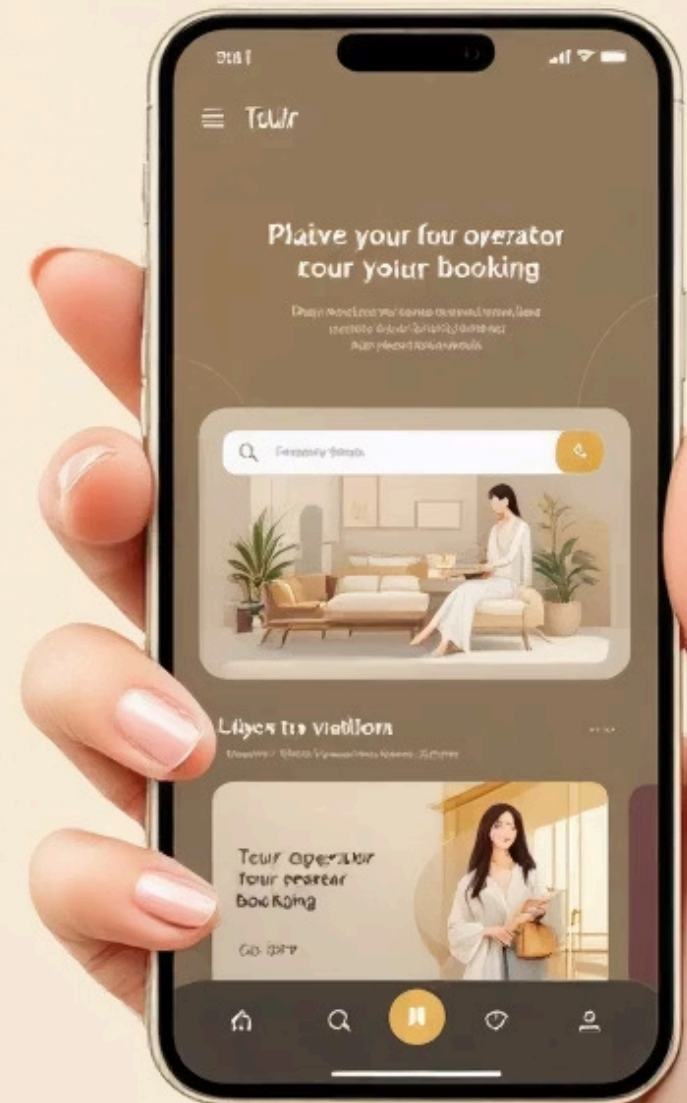
Competitive Edge

Outrank competing tour operators



Consistent Bookings

Year-round traffic from organic search





Real SEO Impact for Travel Businesses

25+

Pages Optimized

Service pages,
booking pages, and
tour listings

60+

Keywords Targeted

High-intent searches
like "airport transfer +
location"

24

Blog Strategies

Content that ranks for
destination and
activity searches

150

Quality Backlinks

From travel
magazines, tourism
directories, and guest
posts

How We Drive Tour Bookings



Technical Foundation

Fix crawl errors, improve page speed, ensure mobile responsiveness



Local Optimization

Optimize Google Business Profile and tourism platform listings



Keyword Targeting

Research travel intent keywords specific to your routes and services



Authority Building

Build backlinks from travel directories and tourism websites

Ready to Grow Your Tour Bookings?

Starter

\$999/year

Small operators, single boat charters, local services

Professional

\$1,899/year

Tour companies wanting consistent Google bookings

Premium

\$2,999/year

Competing in popular tourist destinations





Get Started Today



Schedule a Call

Discuss your tour services and booking goals



Technical Audit

Review your website and identify optimization opportunities



Launch Strategy

Begin monthly SEO implementation and tracking